CLAIMS

1.   A method of wireless communication comprising:

5   receiving a multicast control message; and

           selecting a multicast service in response to received multicast control
           message.

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2.   The method of Claim 1, comprising:

           transmitting subscription information, the received multicast control
           message corresponding with the transmitted subscription information.

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3.   The method of Claim 2, wherein the subscription information
comprises at least one of multicast subscription type, payment authentication
data, and billing information.

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4.   The method of Claim 1, wherein the step of receiving a multicast
control message is at least one or performed during a multicast service setup
prior to receiving multicast content.

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5.   The method of Claim 1, wherein the step of receiving a multicast
control message is performed in real-time, while receiving multicast content.

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6.   The method of Claim **1**, wherein each multicast service corresponds with at least one multicast rate.

5   7.   The method of Claim **6**, wherein the multicast service is further selected in response to at least one subscriber resource.

8.   The method of Claim **6**, comprising:

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transmitting at least one feedback signal corresponding with the selected multicast service.

15   **9.**   The method of Claim **8**, wherein the at least one feedback signal conveys an access time to the selected multicast service.

10.   The method of Claim **6**, wherein the multicast control message

20   comprises at least one of:

number of available multicast services;

at least one resource threshold for each available multicast service;

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at least one identifier for each available multicast service;

at least one radio access capability requirement for each available multicast service; and

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notification of at least one of termination and continuation of multicast service.

5   **11.**   The method of Claim **10**, wherein the number of available multicast services are prioritized.

12.   The method of Claim **10**, wherein the at least one resource threshold

10   corresponds with at least one of allocated power and block error rate ("BLER").

13.   The method of Claim **10**, wherein the at least one identifier

15   corresponds with at least one multicast rate associated with each of the number of available multicast services.

14.   A method of wireless communication comprising:

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receiving subscription information;

transmitting a multicast control message in response to the received subscription information.

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15.   The method of Claim **14**, wherein the subscription information comprises at least one of multicast subscription type, payment authentication information, and billing information.

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16. The method of Claim **14**, wherein the multicast control message comprising at least one of:

5   number of available multicast services;

at least one resource threshold for each available multicast service;

at least one identifier for each available multicast service;

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at least one radio access capability requirement for each available multicast service; and

notification of at least one of termination and continuation of multicast

15   service.

17. The method of Claim **16**, wherein the at least one resource threshold corresponds with at least one of allocated power and block error rate

20   ("BLER").

18. The method of Claim **16**, wherein each of the number of multicast services corresponds with at least one multicast rate.

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19. The method of Claim **18**, wherein the number of available multicast services are prioritized.

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20.   The method of Claim **18**, wherein the at least one identifier corresponds with the at least one multicast rate associated with each of the number of available multicast services.

21.   The method of Claim **20**, comprising:

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       receiving at least one feedback signal corresponding with the selected multicast service.

10   **22**.   The method of Claim **21**, wherein the at least one feedback signal conveys an access time to the selected multicast service.